



GLOBAL VOLUNTEER MONTH

JANUARY 29, 2025



POINTS OF LIGHT OVERVIEW

MISSION & VISION

The Points of Light mission is to inspire, equip and mobilize people to take action that changes the world. We envision a world in which everyone discovers the power to make a difference, creating healthy communities in vibrant, participatory societies.

ACCELERATING PEOPLE-POWERED CHANGE

Empowering Millions of Volunteers

We inspire and equip individuals and families to be a force that transforms the world, connecting them with opportunities to serve and recognizing their efforts.

Equipping Hundreds of Nonprofits

We work with nonprofits, sharing insights, innovations and training to better facilitate action among partners and volunteers.

Engaging Community-Minded Corporations

We partner with leading companies to share best practices and set the standard for corporate volunteerism and the way businesses engage in their communities.

QUICK FACTS

35 years of experience

Headquartered in
Atlanta, Georgia

Affiliates in 34 states
and 32 countries

60+ full-time
employees

\$28.7 million
annual budget



Together, We are a Force That Transforms the World

We equip and activate people, organizations and companies to scale volunteering with purpose – creating community-driven solutions to urgent global issues.

**Community
Leaders**

**Global Affiliate
Network**

NGOs

Corporations



Driving People-Powered Change

10M+

PEOPLE IMPACTED BY GLOBAL NETWORK

\$437M

VOLUNTEER HOUR VALUE

7.9K+

DAILY POINT OF LIGHT HONOREES

3.8M+

GLOBAL VOLUNTEERS

154+

CORPORATE IMPACT PARTNERS

40K

LEADERS TRAINED AT 15 YEARS OF CONVENINGS

13.7M+

SERVICE HOURS

3.44M

SOCIAL MEDIA REACH

505K+

SOCIAL MEDIA FOLLOWERS

Annual

Cumulative



The most powerful force in the world is the individual who has realized their **power to do good.**



Global Crisis

Complex and urgent challenges threaten communities around the world.



Rising Threats

Social Isolation and
Polarization Fracture
and Intensify
Threats:



INDIVIDUALS

Fueling the Mental
Health Crisis



COMMUNITIES

Deepening Unmet Needs



SOCIETY

Undermining Solutions to Deep-
rooted Challenges

To solve the world's biggest
problems,
we need volunteers.

We need you.



The U.S. Volunteering Crisis

Volunteers are the backbone of participatory society, but there are not enough. And without people engaged in every community, we cannot solve these deep-rooted problems. We need more volunteers – especially in the U.S.

28%

2023 U.S. volunteering rate



Around the World, We Need More Volunteers

Globally, only a small percentage of people participate in formal volunteering. Organizations cannot deliver critical services and supports in communities that need them.

6.5%

Global Formal Volunteering rate





Join a Global Movement



Global Volunteer Month Overview

April 1-30, 2025

Global Volunteer Month is an initiative of Points of Light aimed at increasing the number of people volunteering and changing the perception of volunteering from nice to necessary. During the month, volunteers are recognized for their work in communities and NGOs and Companies around the world engage individuals in volunteering.



Our Impact: 2024 Global Volunteer Month



1M

Individuals Impacted



39K

Hours Volunteered



12k

Total Volunteers Engaged



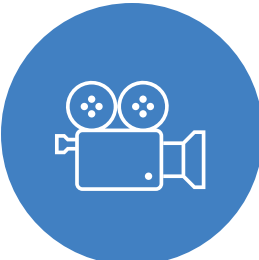
230

Partners Enlisted



10k

Volunteer Opportunities unfilled



900M+

Media Total Impressions



231M

Social Media Impressions



6K+

Toolkit Downloads



238

Daily Point of Light Nominations



How to Participate

MARCH → Invite your audience to Join the Global Volunteer Month Social Surge!

#ThankAVolunteer

April 1st

Aims to ignite widespread digital recognition by encouraging individuals to publicly thank volunteers on April 1.

#WhyIVolunteer

April 2 - 16

Aims to highlight the diverse ways people volunteer across the globe and share the personal reasons behind their commitment.

#VolunteerToday

April 17 - 30

Aims to inspire immediate action by highlighting the tangible impact that volunteers can have and motivating people to get involved in their communities.



#ThankAVolunteer

- Use Points of Light ready-to-use templates, graphics and social copy on **April 1st.**
- Encourage your audience to thank a volunteer.
- Post a call-to-action encouraging friends to nominate volunteers for a [#DailyPointofLight Award](#).
- Launch a “Thank a Volunteer” campaign within your organization, encouraging teams to post about their colleagues’ volunteer efforts using company-branded templates.
- Use the #ThankAVolunteer and #GlobalVolunteerMonth hashtag so we can uplift your social post.



#WhyIVolunteer

- Use Points of Light ready-to-use templates, graphics and social copy.
- Share your story or highlight someone making a difference and show the world what volunteering looks like for you.
- **Integrate with existing volunteer projects & events – Behind-the-scenes, photos, live from series, volunteer takeovers**
- Ask your volunteers, staff or board members to share personal stories and create UGC.
- Highlight volunteer testimonials or spotlights.
- Organize a virtual panel discussion.
- Use the #WhyIVolunteer and #GlobalVolunteerMonth hashtags so we can uplift your social post.



#VolunteerToday

- Use Points of Light ready-to-use templates, graphics and social copy.
- Share your volunteer opportunities or the Points of Light [Engage](#) database.
- Showcase how individuals can directly contribute to community-driven initiatives, to lower barriers to entry and inspire immediate participation.
- Create short answer compilation videos with individuals/staff/volunteers encouraging their peers to get involved in volunteer initiatives.
- Use the #VolunteerToday and #GlobalVolunteerMonth hashtags so we can uplift your social post.



POINTS OF LIGHT

YOUR COMMUNITY NEEDS YOU.
Nearly 50% of volunteer postings go unfilled which means critical community needs go unmet.

SOURCE: POINTS OF LIGHT 2023 ANNUAL AFFILIATE REPORT

GLOBAL VOLUNTEER MONTH



Spread the Word: Share Your Global Volunteer Month Story

[Global Volunteer Month Social Media Toolkit](#)

- ✓ Done for you social media posts – click and share
- ✓ Email template
- ✓ Press release template
- ✓ Global Volunteer Month logo – in 13 languages
- ✓ National Volunteer Week social media posts and graphics



Become a Global Volunteer Month Champion!

Global Volunteer Month Champions **uplift the power of volunteering** by participating in all three social media campaigns.

Champions will be listed on the Global Volunteer Month website, recognized in post-Global Volunteer Month communications, receive exclusive digital badges and more!

[Become a Global Volunteer Month Champion](#)



2025 Program Partners



Seniors



Jewish Service



Military and Veterans



Environment/Conservation



Animal Welfare



National Service



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Tools & Resources



Spread the Word: Share Your Global Volunteer Month Story

[Global Volunteer Month Social Media Toolkit](#)

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Additional Resources

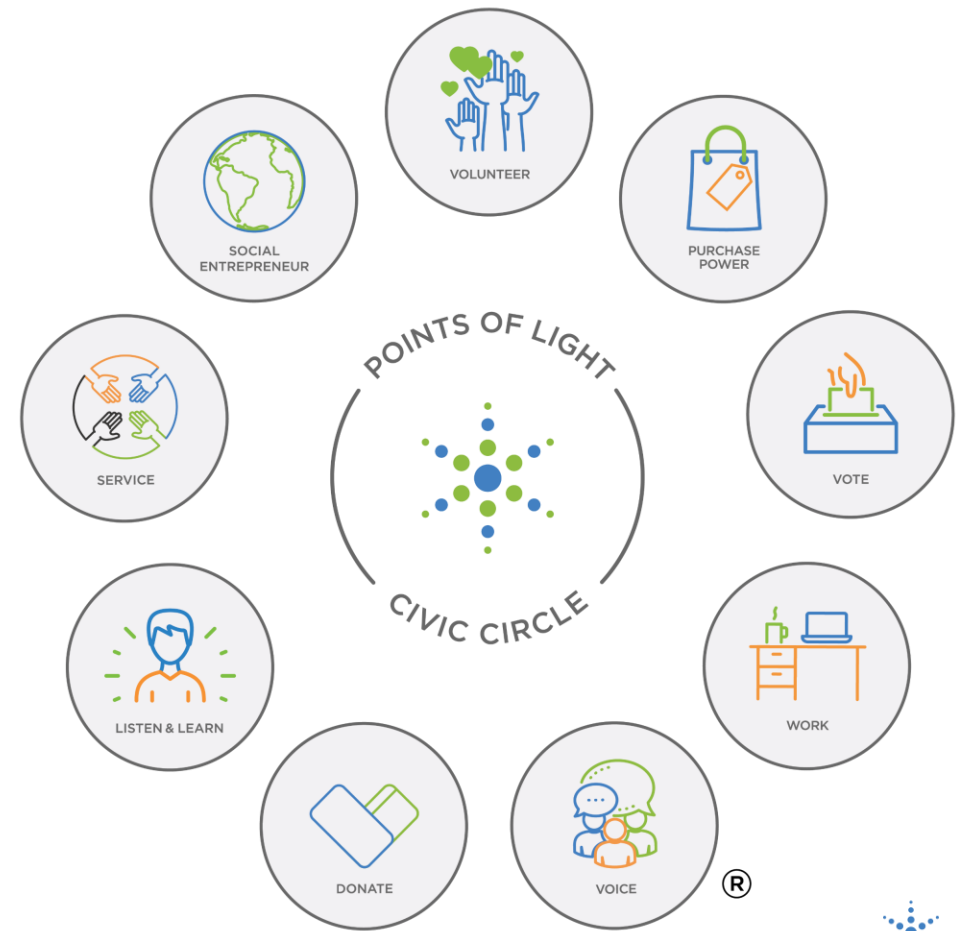
[DIY Projects](#)

[Volunteer Recruitment Strategies](#)

[Volunteer Management Best Practices](#)

[Cause Area Data Sheets](#)

[Points of Light's Civic Circle®](#)





2024 Spotlight



Repair the World

Repair the World mobilizes Jews and their communities to take action to pursue a just world, igniting a lifelong commitment to service. We believe service in support of social change is vital to a flourishing Jewish community and an inspired Jewish life.

We're building a national movement to catalyze one million acts of service and learning toward repairing the world.

Passover Earth Day Challenge

- 2 weeks in April
- We combined the spirit of Earth Day with the essence of Passover
- **Target audience:** 18–25 year olds on social media
- Participant tackled modern environmental "plagues" with meaningful acts of Jewish service and learning.





From cleaning up waterways to embracing sustainable fashion, **every action made a difference.**

Our Participants:

- Engaged in daily actionable tasks
- Utilized our digital workbook allowed participants to engage on their own time (without direct facilitated programs)
- Shared stories and reflections

Key Partnerships have made this possible, sustainable and ensuring lasting impact.



2025 Jewish Service Activations

Spring National Days of Jewish Service

- April 2025 – Roots to Branches
- Grants to organizations in the Jewish Service Alliance
- Weaving themes of Good Deeds Day, Global Volunteer Month, Passover, Earth Day and Holocaust Remembrance Day.

In the Fall, over 12,000 participants engaged in meaningful Jewish service and learning

We are honored and grateful to partner with Points of Light for this Spring activation





Join the Global Movement of Doing Good on April 6!

Good Deeds Day is

A global movement of doing good, active in 115 countries.

We believe doing good is a lifestyle, and every person plays a positive role to create sustainable change to help our communities connect and thrive.

Take part in GVM & GDD!

Why take part?

- Leading your community creates local and global visibility
- Increase your visibility, partnerships & impact
- Join organizations such as United Ways, HandsOns, Cares, Volunteer centers, AmeriCorps and many more + companies like Target, UPS, Wix, GoodPop, Starbucks, doing good all April!
- It also feels good to do good!

How to take part?

- Brand current projects as #GoodDeedsDay and #GlobalVolunteerMonth
- Offer a calendar of volunteer projects throughout April – partner with other NGOs hosting projects
- Create a larger community event like a food assembly line, beach/park clean or donation drop off
- Thank your current volunteers with a shoutout or certificate!

Resources for you

- Personal support from GDD team – just reach out, we're here to help!
- Lots of [ideas](#), toolkits, [graphics/downloads](#) & [Canva templates](#) to personalize or use as is
- Free t-shirts for NGO's volunteers (up to 30), via good-deeds-day.org/register

**It feels good
to Do Good**



Collaboration = Maximum impact!

iVolunteer @iVolunteerIndia

Join us tomorrow in #Pune to re-live those childhood days when you sat listening to stories told by your Ajji & Ajoba. Celebrate this #GoodDeedsDay by spending time with seniors at Nirmal Seva Foundation. #GlobalVolunteerMonth @GoodDeedsDay Sign up: ivolunteer.in/opportunity/a0...



Good Deeds Day
Spend some time with seniors

Sunday, 10th April
4:00 PM - 6:00 PM
Nirmal Seva Foundation, Pune

7:19 AM · Apr 9, 2022

pointsoflight and 2 others
Original audio

pointsoflight Join us in celebrating the incredible impact of @RepairtheWorld volunteers for #GoodDeedsDay and #GlobalVolunteerMonth!

@balt_repair volunteers united for a neighborhood clean-up and flower pot art project.

@losangeles_repair volunteers organized a beach clean-up and established a sustainable food system for unhoused local youth through a community garden.

@chicago_repair volunteers assembled tea kits and reusable T-shirt bags while also tackling issues of food access and dining.

April 17, 2024



Maria C. Alonso @mcalonso305 · Apr 15, 2018

Early start yesterday at @ThenaCrowderES & @OYCMiami but we officially kick off #NationalVolunteerWeek with #GoodDeedsDay! #payitforward #StrongerMiami #LiveUnited @GoodDeedsDay @UnitedWayMiami

UnitedWayMiami @UnitedWayMiami · Apr 15, 2018

#NationalVolunteerWeek officially kicks off today with #GoodDeedsDay! Learn all the ways to get involved at unitedwaymiami.org/volunteerweek



Be the reason someone smiles today

Donate blood
Spring cleaning
Give kids the gift

Give kids the gift of knowledge

Sunday April 15th
9:00 AM to 9:00 PM

Sunday April 15th
7:00 AM to 6:00 PM

Sunday April 15th
10:00 AM to 10:00 PM

Doing Good together this April with

GLOBAL VOLUNTEER MONTH

and

GOOD DEEDS DAY

April 14, 2024

Twice as good

DOING GOOD



Good Deeds Day

DOING GOOD TOGETHER

April 14, 2024

Are you excited to take part in the biggest day of service in the world, @GoodDeedsDay? Do you want to join millions of people around the globe to do good? We have plenty of volunteer opportunities at the Children's Museum of the Lowcountry. Come join us! #GoodDeedsDay @beapointoflight #GlobalVolunteerMonth #PointsofLight



Timeline and mini action plan



Timeline and mini action plan

GOOD DEEDS DAY, part of GLOBAL VOLUNTEER MONTH

Share on social media throughout the day using #GoodDeedsDay #globalvolunteermont
Tweet, post, snap, share & do whatever you can to get your event out there!

April 6!
And all month long!

7

8

April

THE DAY AFTER

Celebrate the good!
Say thank you to your staff, donors, volunteers, partners, faculty and supporters

A WEEK AFTER

Email us your report (you'll receive a link), and inspiring photos & videos showing the positive impact

April

9

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Global Volunteer Month Ideas



Global Volunteer Month Inspiration



Logan Ryan
[Personal Volunteer Story](#)



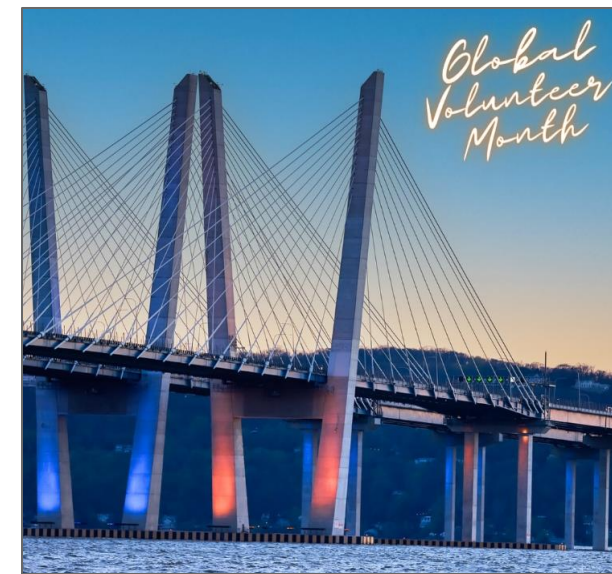
Repair the World
[Collaboration](#)



Canine Companions
[LinkedIn Newsletter](#)



United Way
[Thank Your Volunteers](#)



Volunteer New York
[Big Splash](#)

United Way Nigeria
[Volunteer Spotlight Series](#)



Swipe These Global Volunteer Month Ideas

- Demonstrate “before and after” snapshots of community efforts, highlighting the visible changes resulting from volunteerism.
- Utilize an “Impact of the Week” to emphasize how a small action by volunteers creates large ripple effects in communities and meets specific community needs.
- Feature case studies of volunteer projects to showcase tangible impact.
- Facilitate a global conversation around key volunteer challenges and solutions, leveraging LinkedIn Live.
- Create weekly volunteer spotlight featuring our Global Network highlighting different volunteer roles.
- Share behind-the-scenes footage of volunteer activities, showing the preparation and teamwork involved in making a project successful.
- Let volunteers or community leaders take over your organization's social media for a day to share their experiences, challenges, and rewards from their volunteer work.
- Celebrate key volunteer milestones such as the number of hours volunteered, or number of volunteers engaged.
- Share practical tips for first-time volunteers or provide resources on how to get started in various types of volunteer work.
- Create fun and informative polls or quizzes about volunteerism, global service, or the impact of giving back.
- Swipe more ideas from 2024 Global Volunteer Month [HERE](#).





CANADA



UNITED KINGDOM



SWITZERLAND



KENYA



MEXICO



In 2023, 1,904 volunteers clocked 70,918 hours.

GERMANY



JAPAN

Volunteer

THANK A VOLUNTEER

This month, let's honour and appreciate those who generously dedicate their time and energy to make a meaningful impact.

Tag a volunteer and thank them!

INDIA



AUSTRALIA



SOUTH AFRICA



ITALY

NEST4US



Shreyaa Venkat
22 years old



Esha Venkat
19 years old

Founders, NEST4US

MISSION

Make the world better through kindness by mobilizing volunteers worldwide to advance progress on societal issues & spark equitable solutions for the greater good

VISION

Empower people of all demographics to create a more compassionate and inclusive world for everyone, everywhere

PROGRAMS



8,000+ volunteers
of all demographics who've altogether contributed
5+ million dollars
in value of volunteer hours

CORE VALUES



OUR STRATEGY

Dual approach of holistic **AWARENESS** + passionate **ACTION**

GLOBAL VOLUNTEER MONTH



AT NEST4US, WE HOST...

- **A MULTITUDE OF SERVICE PROJECTS**
 - Nourish2Flourish, Sandwich Assembly Project, Blessing Bags, Mealtime Inspiration Kits, Hope in a Bag, and more!
 - Events in honor of Good Deeds Day, Global Youth Service Day, and Earth Day!
- **COMMUNITY RESOURCE DISTRIBUTIONS**
 - Provide various essential resources to hundreds of families in need weekly
- **GLOBAL SUMMITS**
 - Leadership, Sustainability, Global Goals, Power of Positivity, Youth Power, etc.

AND SO MUCH MORE ALL YEAR ROUND!



**JOIN OUR
VOLUNTEER FAMILY!**



CALENDAR OF EVENTS

CHECK OUT
WWW.NEST4US.ORG

FOR UPCOMING
OPPORTUNITIES

Join your peers June 3-6 in New Orleans!



POINTS OF LIGHT CONFERENCE
JUNE 3-6, 2025
NEW ORLEANS

THE **POWER** OF VOLUNTEERING | #PointsofLight25

Learn more and register at www.pointsoflightconference.org





THANK YOU!

