

SUBJECT: Family Volunteer Day at [YOUR SCHOOL/COMPANY]

HEADING: Make a Difference as a Family This November 23

Did you know that more than half (57%) of Americans say they are not meaningfully connected to their neighbors? (Pew Research Center). In addition to creating meaningful quality time for families, volunteering together is a great way to build bonds within their community,

This year, Family Volunteer Day takes place on November 23. Family Volunteer Day is a day of service that celebrates the power of families who work together to support their communities and neighborhoods.

This is a great opportunity for [SCHOOL/COMPANY] name to engage families in service in our community.

There are many ways we can get involved. Points of Light provides a variety of options, listed below, for virtual or in-person volunteering. [EDIT TO ADD A SPECIFIC VOLUNTEER PROJECT IF YOU HAVE ONE]

- Volunteer Together: Join a local community project or find virtual opportunities through Points of Light Engage.
- DIY Projects: Make care packages, write letters to seniors, or create artwork for community centers with Points of Light's project guides and videos.
- Promote on Social Media: Use the Family Volunteer Day <u>social asset gallery</u> to share graphics and messages, encouraging families to join.

When one family volunteers and inspires another to join, the ripple effect creates exponential growth in community service. Together, we can build a brighter, more compassionate world, one family at a time. For more information, visit pointsoflight.org/family-volunteer-day/.