



## CORPORATE SERVICE COUNCIL MEMBERSHIP STATS & FACTS

**2005**  
COUNCIL FOUNDED

**92**  
MEMBER COMPANIES

**50%+**  
FORTUNE 500  
([VIEW MEMBER LIST](#))

**300+**  
EXECUTIVES  
& PRACTITIONERS

### MEMBER ROLES INCLUDE:

CSR, corporate citizenship, social impact, ESG and corporate philanthropy

### CURRENT & PAST CHAIRS:

KPMG, AT&T, UPS, Deloitte, Bank of America, Starbucks, GE, The Home Depot

## WHAT IS THE CORPORATE SERVICE COUNCIL?

The Points of Light Corporate Service Council is a vibrant community dedicated to empowering and equipping corporate social impact leaders and their teams. Through an annual membership, CSR and corporate social impact leaders and their teams gain access to actionable resources, insights, trainings and connections needed to advance their social impact goals and be recognized for their success. We support our members by providing:

- Learning & Professional Development Opportunities
- Thought Leadership & Sector Recognition
- Annual In-Person Events & Gatherings
- Connections to Peers, Partners & Sector Experts
- CSR Insights, Resources & Support

## WHO IS POINTS OF LIGHT?

Points of Light is a global nonprofit that inspires, equips and mobilizes millions of people to take action that changes the world. We work with a Global Network of 142 affiliates across 38 countries and have built partnerships with thousands of nonprofits and corporations.

Points of Light believes that companies can be drivers of transformative social change in communities around the world. This potential is fully realized when employees are inspired and engaged as part of the strategy.

## HOW DO WE SUPPORT COMPANIES?

Points of Light supports companies committed to driving positive social change through a variety of ways, including:

THE CORPORATE SERVICE COUNCIL	CONSULTING AND STRATEGIC PLANNING
EXPERIENCED PROGRAM DESIGN AND MANAGEMENT FOR CORPORATE EMPLOYEE VOLUNTEER AND CIVIC ENGAGEMENT PROGRAMS	THE CIVIC 50 NATIONAL AND REGIONAL RECOGNITION PROGRAM





## WHAT ARE THE BENEFITS OF A CORPORATE SERVICE COUNCIL MEMBERSHIP?



### LEARNING & PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Open to members and their teams, Points of Light hosts virtual meetings and professional development opportunities with industry experts as well as peer discussions to share best practices on pressing issues impacting their work.



### THOUGHT LEADERSHIP & SECTOR RECOGNITION

Points of Light works with Corporate Service Council members to spotlight their CSR leaders and elevate their work in the social impact sector and among key stakeholders.



### ANNUAL IN-PERSON EVENTS & GATHERINGS

A highlight for many members are the in-person events that bring together peers and sector partners with exciting opportunities for learning, networking and inspiration.



### CONNECTIONS TO PEERS, PARTNERS & SECTOR EXPERTS

Through monthly convenings, in-person events and facilitated introductions to peers and partners, members can make connections to take their programs and careers to the next level.



### CSR INSIGHTS, RESOURCES & SUPPORT

Members have access to Points of Light's wealth of corporate social impact resources, research and Learning Briefs as well as curated information from industry partners.



## SAMPLE LEARNING TOPICS

*Employee Volunteerism and Engagement*

*Social Impact Measurement*

*Skills-Based and Pro Bono Volunteerism*

*ERG and BRG Collaboration*

*Disaster Planning and Response*

*Volunteer Councils and Champions*

*Board Training and Placement*

*Social Impact Storytelling*

*Corporate Advocacy and Public Policy*

*Engaging Global Workforces*

*Election and Voter Support*

*Employee Recognition and Awards*

*Corporate Racial Equity Initiatives*

*Impact Hiring and HR Collaboration*



“The incredible folks at Points of Light are my de-facto team. As a team of one, it can often feel daunting or overwhelming to navigate all the great ideas, research, trends, etc. out there to support my work, but POL is always there to help guide to the most effective resource. Whether it’s thought partnership, connecting me with another CSC member or pointing me to a tried and true resource, I know I can always count on my ‘team’ and truly value our CSC membership (or partnership, really!).”

WHITNEY KIMMEL - VICE PRESIDENT OF CORPORATE CITIZENSHIP, STATE STREET

## LEARN MORE



Email Shelby Stonecipher at [sstonecipher@pointsoflight.org](mailto:sstonecipher@pointsoflight.org) or visit [pointsoflight.org/csc](https://pointsoflight.org/csc) to learn more about joining Points of Light’s Corporate Service Council.