



POINTS
OF LIGHT



ANNUAL REPORT 2023

Fiscal Year Oct. 2022 - Sept. 2023



The
UPS Foundation



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POINTS OF LIGHT

Dear Friends,

Over the past year, Points of Light has been a beacon in times of darkness around the world.

The world faces increasing natural and human-made disasters and our Global Network affiliates and partner companies continue to respond. From flooding in Brazil, to Maui wildfires, to our eastern European affiliates continuing to support refugees displaced after the invasion of Ukraine — we see the power of people in action when it is needed most.

Our work in fiscal year 2023 was completed against the backdrop of a leadership transition at Points of Light. And still, our team never stopped responding to the ever-changing world we live in to deliver our mission.

We recognized those who lead with light, including José Andrés and Maurice “Hank” Greenberg, the 2022 honorees of The George H.W. Bush Points of Light Awards. We also presented the Daily Point of Light Award to more than 260 individuals and joined U.K. Prime Minister Rishi Sunak, First Lady Dr. Jill Biden and U.K. Point of Light Award honorees at the coronation ceremonies of HRH King Charles III.

The 2023 Points of Light Conference in Chicago showed the power of connection, demonstrated the need for integration in communities and highlighted the dynamic and diverse Chicagoland area. With a highlight on Points of Light’s Civic Circle® and the role of expanding democracy, more than 1,200 attendees spent time learning, connecting and networking to become agents of change in their own communities.

As businesses continue to lean into community-led impact and seeking nonprofit partners with expertise to accomplish their goals, we are proud to have grown our work with corporate partners around the world. Leading employee activations, providing corporate consulting and expanding our recognition program, The Civic 50, in North Carolina and Virginia.

In September 2023, Points of Light named Jennifer Sirangelo as our new president and CEO. We both want to thank the entire Points of Light team for their extraordinary leadership and work throughout this organizational transition. They didn’t take their foot off the gas for a moment.

Points of Light is a leader in civic engagement, ensuring everyone understands their power and sees volunteering and service as a pathway to strengthen communities and bridge divides. We are proud of what we have accomplished in fiscal year 2023 and look forward to what’s to come.

Sincerely,

Neil Bush
Chair, Board of Directors

Jennifer Sirangelo
President & CEO





THE STORY OF SOCIAL IMPACT BEGINS WITH **PEOPLE.**

Each and every one of us has the power to drive change and make the world better, brighter and more equitable. That tenet is the underpinning of everything we do at Points of Light. We understand that communities are stronger when individuals, organizations and companies engage in civic action, using their vote, their voice and their volunteer power to strengthen systems and drive real, sustained change. In 2023, we continued this work, alongside our partners, to engage millions in changing the world.



OUR CONTINUED FOCUS

- Creating opportunities for volunteering in communities around the world.
- Galvanizing millions through Global Volunteer Month to take action in their communities and celebrate volunteers around the world.
- Recognizing inspiring individuals through The George H.W. Bush Points of Light Awards and The Daily Point of Light Awards.
- Convening social impact leaders to create innovative community-driven solutions through the Points of Light Conference and the Points of Light Global Gathering.
- Connecting companies to the work of communities, capitalizing on their size and strength to positively impact millions through our corporate programs.



OUR VISION

We envision a world in which every person will discover their power to make a difference, creating healthy communities in vibrant, participatory societies.

OUR MISSION

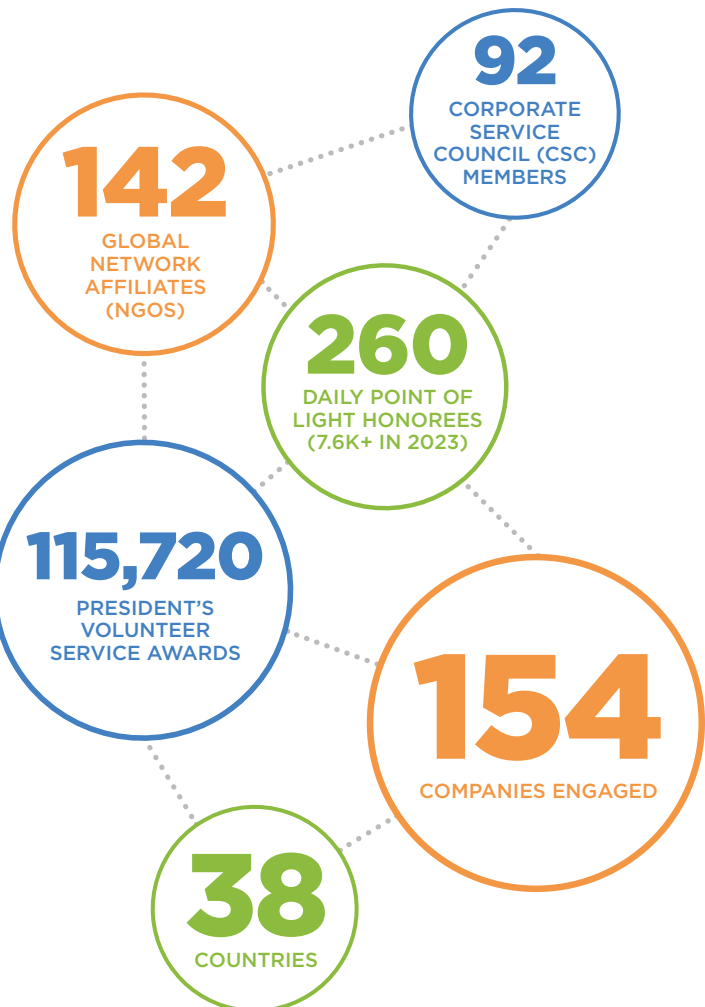
We inspire, equip and mobilize people to take action that changes the world.

OUR IMPACT BY THE NUMBERS

IN 2023,
POINTS OF LIGHT
AND OUR ECOSYSTEM
OF PARTNERS
ENGAGED NEARLY

4M
VOLUNTEERS

IN SERVICE AROUND
THE WORLD.



REAL STORIES OF SOCIAL CHANGE

Points of Light works with nonprofits/non-governmental organizations (NGOs), companies and everyday people to drive real and sustained change. In this report, we share three incredible examples of many that embody the impact we can have when we focus our time, talent and effort to work together for a common purpose.



Points of Light and Atados staff in Brazil during the 2024 Global Gathering plan logistics for the event starting the following day.



NONPROFIT/NGO

THE COLLECTIVE POWER OF A NETWORK

“The collaboration and expertise of Points of Light Global Network affiliates helped us, and after that experience, we began to plan long-term action in disaster events that have been much more frequent in Brazil in recent years.”

DANIEL MORAIS ASSUNÇÃO
CEO, ATADOS, POINTS OF LIGHT
GLOBAL NETWORK AFFILIATE

On February 18, 2023, catastrophic flooding struck southern Brazil. Atados, the Points of Light Global Network affiliate in the region, jumped into action to support 4,000 people who were displaced from their homes. CEO Daniel Morais Assunção expressed that despite their team’s lack of experience in disaster response, he believed that their strong foundation and ability to mobilize people made them ready and capable to make a meaningful contribution. Atados collaborated with local first responders, their strength as a connector proving invaluable.

By connecting with eight local responder organizations, Atados was able to mobilize more than 300 volunteers. Through partnerships with six companies, they organized drives, collecting more than 10 tons of donations that were distributed to organizations in need. And with advisory from fellow affiliates worldwide, Atados not only addressed the crisis at hand but also developed a disaster response program for the future.

When Points of Light began working with Atados, the organization was headquartered in a founder’s apartment. They were a startup with big ideas but an uncertain direction. Today Atados has grown to a team of 60 people located throughout Brazil, partnering with more than 100 companies, 4,000 NGOs and 250,000 volunteers to date.

Atados’s success story showcases the essence of social entrepreneurship, innovation, effectively and quickly responding to needs of your community and the powerful spirit of collaboration within our network.



**POINTS
OF LIGHT**
GLOBAL
NETWORK



SHINING A LIGHT ON THE POINTS OF LIGHT GLOBAL NETWORK

Our Global Network of **142 leading social impact and volunteer-mobilizing organizations** operate in **38 countries** across the world. Together, we are inspiring, equipping and mobilizing more people to use their time, talent, voice and resources to create positive change in their communities.



142

GLOBAL NETWORK
AFFILIATES



38

COUNTRIES



34

U.S. STATES

Fidelity Investments volunteers refurbish a local school so educators can fully support students in their North Carolina community.



SCALING IMPACT WITH CORPORATE ACTIVATIONS

30K+ VOLUNTEERS ENGAGED

87K+ HOURS SERVED

336K+ BENEFICIARIES IMPACTED

161 COMMUNITIES POSITIVELY IMPACTED

582 PROJECTS COMPLETED

17 COMPANIES ENGAGED



DRIVING CORPORATE SOCIAL IMPACT

“It really feels like a full-circle moment every time I come back and give back, because the children remind me so much of myself and my friends when we were coming up. I feel like it’s almost an obligation to come back and pay it forward, and I’ll continue to do it as long as we have this relationship.”

FRANKEE BULLOCK
FIDELITY CARES MONTH VOLUNTEER
AND FORMER STUDENT AT LOWE’S
GROVE IN DURHAM, N.C.

What happens when a single day of service becomes a monthlong endeavor? Exponential growth in social impact, certainly, but it’s the people who are at the heart of this big idea.

Fidelity Investments approached Points of Light to explore ways to grow its community impact and expand the reach of the flagship annual day of service, Fidelity Cares Day. By joining forces to scale the program, one day morphed into a companywide effort known as Fidelity Cares Month.

Fidelity had a league of willing participants but needed an expert partner to identify nonprofit organizations, scope meaningful volunteer projects based on the needs of each organization and manage the experience so the organizations could stay focused on their day-to-day mission. Points of Light acted as connector, facilitator and strategist, leveraging its Global Network of 142 affiliates, leaning into the know-how of Fidelity CSR leaders and capitalizing on the energy of thousands of employee volunteers.

Fidelity Cares Month became a catalyst for real and sustained impact made through a wide range of volunteer opportunities, both in person and virtual. Events ranged from environmental clean-ups to packing meals to combat food insecurity to skills-based volunteering. In all, 5,100 individual volunteers participated in more than 175 events, completing more than 10,000 volunteer hours. Teams packed 70,000 meals and donated 17,900 diapers. Eighty-seven youth and financial education events reached 5,000 students. In just one month, 12,300 members of communities benefitted from the time and effort put forward by Fidelity volunteers.

Victoria, who helps grow Nativity Academy as a board member, reads to a class of third graders she has known since they were three years old.



INDIVIDUAL

HONORING INDIVIDUALS THROUGH SERVICE RECOGNITION

260 DAILY POINT OF LIGHT HONOREES IN 2023

38 STATES AND PUERTO RICO* REPRESENTED

8-80 AGE OF HONOREES

ISSUE AREAS
ANIMAL WELFARE
DISASTER RESPONSE AND RECOVERY
EDUCATION
AND MORE

* The first honoree in recent years recognized in Puerto Rico and one (1) overseas military base.

ONE OF A MILLION POINTS OF LIGHT

“You, too, can create change. It can be as small as donating an afternoon to read to a child who doesn’t get that one-on-one time with anybody. That child will remember that. We’re all capable of doing our part. Find what calls to you.”

VICTORIA VILLARREAL
DAILY POINT OF LIGHT AWARD
HONOREE #7650

Daily Point of Light Award Honoree #7650 Victoria Villarreal lives her values, both at work and in her free time. She is a professional expert in corporate social responsibility, working with a large corporate bank as a client-community relations consultant. She advises on how to best funnel corporate giving into the Houston community by overseeing charitable giving and corporate sponsorships. She also manages the employee volunteer program.

In her free time, Victoria is so invested in service work that she often gets mistaken for an employee of the Barbara Bush Houston Literacy Foundation, the organization with which she has volunteered for the last 10 years to support literacy.

She also is a champion for Dress for Success and Women of Wardrobe to support women who are reentering the workforce, and she volunteers to read to students at Nativity Academy, a small, under-resourced neighborhood school.



POINTS OF LIGHT **SUPPORTERS***

SPONSORSHIP & COMMUNITY IMPACT PARTNERS

\$1M+

AbbVie
CarMax •
Lowe's Companies, Inc.
The UPS Foundation

\$100,000 - 999,999

Allstate Foundation •
Altria Group •
Amazon •
Booz Allen Hamilton
C&J Unanue Foundation Inc.
Mark Cuban Foundation
Fannie Mae
Fidelity Investments •
Fiserv •
KPMG
L'Oréal Paris USA
MassMutual •
Mondelez International
Johnny and Jeanie Morris/Bass Pro Shops
Phillips 66 •
Prudential Financial
RTX •
Starbucks •
The Starr Foundation
Synopsis, Inc.
UBS Wealth Management, America
Marie and Andy Unanue
Wasserman Foundation

\$50,000 - 99,999

Activision Publishing Inc.
CHUBB
The Coca-Cola Company
Delta Air Lines
Fund II Foundation
Victor and Patricia Ganzi
Health Care Service Corporation
Otis
Power Corporation of Canada
The Rockefeller Foundation

The Sage Foundation
Southwest Airlines
Tellurian Inc.
Vertex Foundation
The Walt Disney Company •

\$25,000 - 49,999

Ally Financial
Aspen Institute
Bank of America Charitable Foundation
Lawrence E. Bathgate II and Michelle Bengue Bathgate
The Bezos Family
Bloomberg
Caesars Entertainment •
Charles Schwab & Co.
Chobani
Comcast Corporation
Conagra Brands
Deloitte •
Dow Chemical Company •
Fiona and Stanley Druckenmiller
FedEx Corporation •
Fifth Third Bank
Galaxy Digital Volunteer Management
General Mills, Inc. •
General Motors Corporation •
Greenberg Traurig, LLP
John Deere & Company •
George A. Kalogridis
KeyBank •
Liberty Mutual Insurance •
The MCJ Amelior Foundation
Pamela Norley and Donn Randall
Partnership for American Democracy
Pfizer, Inc. •
The Prudential Foundation •
Becky and B. Don Russell
S&P Global •
State Street Corporation •
Target •
Truist Foundation •
United Health Group •
Vertex

\$10,000 - 24,999

Abbott Laboratories •
American Pacific International Capital

*Funds received 10-1-22 to 9-30-23.

Anonymous
 Ares Management Corporation ●
 Atrium Health ●
 Blue Cross Blue Shield of Louisiana ●
 Capital One Financial Corporation*
 Citi Foundation ●
 Kate and Jim Clark
 Cox Enterprises, Inc. ●
 CSAA Insurance Group, a AAA Insurer ●
 Cushman and Wakefield
 Dentons
 Penny and Don Evans
 Eduardo Kafati
 Keep America Beautiful, Inc.
 Mike and Mickie Krzyzewski
 Belinda and Dwayne Majors
 New York Life Insurance Company ●
 Northrop Grumman ●
 John Overdeck
 Natalye and Marc Paquin
 Gregg and Julie Petersmeyer
 PIMCO Foundation ●
 Pitney Bowes, Inc. ●
 Regeneron ●
 Samuel J. & Ethel LeFrak Charitable Trust
 Jennifer Sirangelo
 Ken and Ellen Slater
 Sony Corporation of America ●
 Katherine Farley and Jerry Speyer
 Vestar Capital Partners
 Sanford Weill

\$5,000 - 9,999

David Albritton
 Jean Becker
 Boston Properties
 Stephen P. Caruthers
 Chicago Sinfonietta
 Ilene Flaum
 George & Barbara Bush Foundation
 Marianne Hesse
 Tom and Edwina Johnson
 Steven B. Klinsky
 Koret Foundation
 Lugano Diamonds
 The Margaret and Daniel Loeb Foundation
 Marcia Bullard and Tom McNamara
 Dr. and Mrs. Mark Mofid

Cozen O'Connor
 The Philadelphia Foundation
 Nicholas Pineda
 Eugene Renna
 Brian and Pat Reynolds
 Dina Selva
 Sheila C. Johnson Foundation
 Carleen and Winston Simone
 Mary and Eric Tanenblatt
 Margaretta Taylor
 John J. Tunney
 Kenny and Sharon Wilson

MISSION INVESTMENT PARTNERS

\$100,000 - 999,999

Bank of America Charitable Foundation
 The Walt Disney Company ●

\$20,000 - 49,999

The UPS Foundation
 Kenneth Griffin

\$10,000 - 19,999

George A. Kalogridis
 Stapleton Charitable Trust
 Michael Voris
 Valerie and David Williams

\$5,000 - 9,999

Jean Becker
 Ashley and Ed Brown
 Deyo Family Charitable Fund
 Pamela D. Everhart
 The Reba McEntire Fund
 TEGNA

● 2023 Corporate Service Council member



POINTS OF LIGHT

Dear Friends,

The mission of Points of Light is simple — to inspire, equip and mobilize people to take action that changes the world. The donors and partners who believe in this mission and are committed to our work allow us to keep growing. We are so grateful to you, as your generous support enables us to have an impact in communities around the world.

This fiscal year provided us the opportunity to invest in our Global Network, bringing our Global Network gathering to Brazil, and while there, participating in a global social impact summit, engage tens of thousands of corporate volunteers in the communities where they live and work, and host important convenings that celebrated our history while looking toward our future.

Our mission received a strong boost from donors in fiscal year 2023, as Total Revenue increased 26% from the prior year to \$28.8M. Corporate Partnership Revenue increased 16.6% and Contributions & Grants revenue increased 6.8%. These increases allowed Points of Light to expand our impact through our corporate partners and affiliate network at the community level. We also enjoyed a strong annual return of \$1.3M on our Endowment and long-term investments. Total Expenses grew 7% in fiscal year 2023 to \$28.8M.

Looking to the future, Points of Light maintained a balance sheet to support future growth and strategic initiatives. Cash & Cash Equivalents of \$4.9M and Investments of \$14.5M provided operating and growth assets of \$19.4M at the end of fiscal year 2023. Our financial health positions us as a trusted partner for increased community impact in fiscal year 2024 and beyond.

We are grateful for the unwavering support of our partners, donors and funders who enable us to create a society where everyone can realize their power to be a point of light.

Sincerely,

Diane Quest
Chief Operating Officer



Bart Snell
Chief Financial & Administrative Officer



POINTS OF LIGHT FINANCIAL REPORT

POINTS OF LIGHT FOUNDATION STATEMENT OF FINANCIAL POSITION (*)

Assets	
Current Assets	\$ 7,911,644
Noncurrent Assets:	
Investments	14,369,882
Right-of-use Asset, Operating Leases	134,052
Total Assets	\$ 22,415,578
Liabilities	
Current Liabilities	\$ 10,554,518
Noncurrent Liabilities	34,379
Total Liabilities	\$ 10,588,897
Net Assets	
Without Donor Restrictions	\$ 3,812,145
With Donor Restrictions	8,014,536
Total Net Assets	\$ 11,826,681
Total Liabilities and Net Assets	\$ 22,415,578

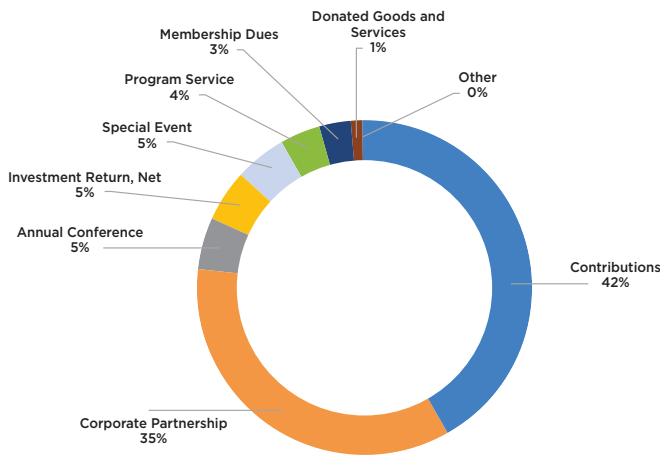
POINTS OF LIGHT FOUNDATION STATEMENT OF ACTIVITIES (*)

Revenue	
Contributions	\$ 11,978,513
Corporate Partnership	10,070,748
Annual Conference	1,466,219
Investment Return, Net	1,455,689
Special Event	1,291,455
Program Service	1,243,435
Membership Dues	907,875
Donated Goods and Services	286,875
Other	18,044
Total Revenue	\$ 28,718,853
Expenses	
Program Expenses:	
Corporate Solutions	\$ 15,789,704
Recognition, Youth and Family	2,959,041
Capacity Building	2,808,038
Other	378,557
Total Program Expenses	\$ 21,935,340
Supporting Expenses:	
Management and General	\$ 5,753,230
Fundraising	1,097,625
Total Supporting Expenses	\$ 6,850,855
Total Expenses	\$ 28,786,195
Change in Net Assets	\$ (67,342)

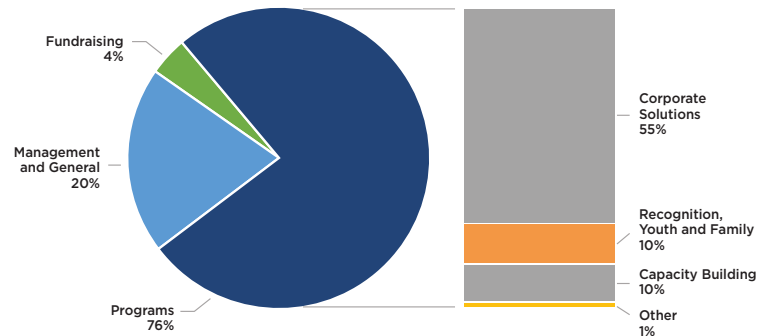
(*) Points of Light Foundation's auditors have expressed an unqualified opinion on our September 30, 2023, consolidated financial statements. The financial statements include associated notes that are essential to understanding the information presented herein. The full set of statements and notes is available at Points of Light's website, pointsoflight.org.

POINTS OF LIGHT FINANCIAL REPORT

POINTS OF LIGHT FOUNDATION REVENUE (*)



POINTS OF LIGHT FOUNDATION EXPENSES (*)



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POINTS OF LIGHT 2022-2023 BOARD OF DIRECTORS

NEIL BUSH

Chair
Points of Light Board

JEAN BECKER

Former Chief of Staff – Former
President George H.W. Bush
Office of George Bush

EMAD BIBAWI

Global Client Lead Partner
Advisory
KPMG

NICOLE “NIKKI” CLIFTON

President, Social Impact and
The UPS Foundation
UPS

JAMES COLLINS

Managing Partner
Eastwood Capital Associates LLC

NICK COSTIDES

Board Director, Advisor, Investor
C-Level Advisory

VANESSA DIAMOND

Affiliate Assembly Chair
Sr. Vice President of Civic
Engagement
Community Foundation for
a Greater Richmond

PAMELA D. EVERHART

Senior Vice President
Head of Regional Public Affairs
and Community Relations
Fidelity Investments

SHANNON GARCIA

Global Chief Operating &
Transformation Officer
Yum! Brands

MICHELLE GAVIN

Senior Fellow
Council on Foreign Relations

JEFF HOFFMAN

President
Jeff Hoffman & Associates
Global CSR, Philanthropy and
Civic Engagement

DR. TONI IRVING

Professor of Practice
Darden School
University of Virginia

GEORGE A. KALOGRIDIS

Former President
Segment Development
and Enrichment
Disney Parks
Experiences and Products

HEIDI MAGYAR

Executive Director
Corporate Giving
General Motors

DIANE MELLEY

Executive Director
The Philadelphia Foundation

PAMELA NORLEY

Former President
Fidelity Charitable®

MICHAEL NUTTER

David N. Dinkins Professor of
Professional Practice in Urban
and Public Affairs
Columbia University School of
International and Public Affairs

GREGG PETERSMEYER

Chairman
America's Promise Alliance

BRENDA ROBINSON

Head of Film Finance and
Inclusion Strategies
HiddenLight Productions

MARTY RODGERS

Senior Managing Director
Market Unit Lead – US South
Accenture

JOSH ROMNEY

President
The Romney Group

SUZANNE SPERO

Executive Director
The MCJ Amelior Foundation

ERIC TANENBLATT

Global Chair
Public Policy and Regulation
Dentons US LLP

JUSTIN TUCK

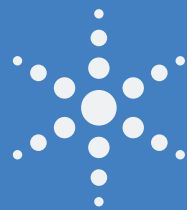
Private Wealth Advisor in the
Partners Coverage Group
Goldman Sachs

MARIE UNANUE

Published Author and
Kindness Advocate
Philanthropist

DAVID S. WILLIAMS

Principal
Deloitte LLP



POINTS
OF LIGHT